### Co-living a Niche Asset Class on the Rise

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## Co-Living A housing option for a growing number of people

- ✓ Millenials and social mobility
- ✓ Urbanization and densification
- ✓ The 'Co' is everywehere: Co-working, Co-Living, Co-mmunity, Co-llaboration, etc.
- ✓ Mobility issue and a sustainable way to live
- ✓ Opportunity to turn underutilized buildings into well-designed community homes





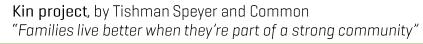




Co-living for Urban populations with common interests.

Millenials
Startupper
Digital Nomad
Global Citizens
Singles
Families

...









Zoku, Amsterdam

« A home-office hybrid for travelling professionals, which is a relaxed place to live, work and socialize with like-minded people while getting wired into the city".

# Urbanisation and densification.

- Today, 55% of the world's population lives in urban areas, a proportion that is expected to increase to 68% by 2050
- Cities will account for 77% of the total population in Europe, compared to 62% just 50 years ago
- In order to meet growing demand and often a finite amount of land resource, density needs to increase further

Intelligent use of space







Convenience & Community





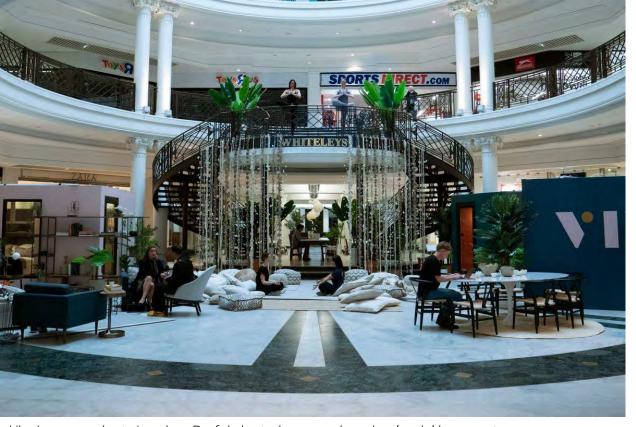






Mobility issue and a sustainable way to live.





Vivahouse project:, London. Prefabricated, pop-up housing 'pods' in vacant commercial spaces such as offices and shopping centres.

« We're democratising access to flexible stays in the world's greatest cities."

# Opportunity to turn underutilized buildings into well-designed community homes.





#### Co-living Archetypes Lifestyle - Community - Mobility - Work - Cost



